

\$12 per Hour in California

Enacting a \$12 per hour minimum wage in California would transform our low-wage society and allow our state to once again lead the nation.

The California cost of living is far above the national average, which is why we have the highest rate of poverty in America---worse than Mississippi, Alabama, or West Virginia. That's why a minimum wage of \$12 per hour is very reasonable for our state.

Adjusted for living costs, a \$12 minimum wage in California is about \$9.25 at the federal level. That's less than what President Obama has proposed and what conservative Bill O'Reilly of Fox News has endorsed. But a \$12 minimum wage would lift millions of Californians out of poverty.

\$15 Billion per Year

That's how much working families would gain if the California minimum wage were raised to \$12 per hour.

American taxpayers would also save billions of dollars each year once those low-wage workers no longer require Food Stamps and other anti-poverty assistance from the government.

Needed: Less Than \$2 Million

Congress may not pass a higher minimum wage this year. But the voters of California could.

My name is Ron Unz and my initiative raising the California minimum wage to \$12 per hour is ready for the November ballot. The polls show that it would win in a landslide.

Gathering the signatures to get it on the ballot would cost less than \$2 million.

Although I've been a successful software developer, reports of my personal wealth have been exaggerated, and I don't have the money to fund the signature drive necessary to place the initiative on the ballot. But Silicon Valley has other people who do.

Are you one of them? Would you like to change the world? An investment of less than \$2 million today would get our initiative on the November ballot. It would raise the annual incomes of low-wage California workers by \$15 billion starting in 2016. \$2 million for \$15 billion. That's a better ratio than was achieved by the early backers of Apple, Google, or Facebook.

California law requires the identities of all donors to be disclosed. So the people of this state – and of the whole nation – will know who helped to raise the wages of California workers by \$15 billion per year. They will know who acted to lift millions of California workers out of poverty and to take them off Food Stamps and other government programs funded by the taxpayer. That person could be you.

There is more information at www.HigherWages.org or contact me at Ron@HigherWages.org.

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